



Building the future™

CEMEX CUSTOM COLOR MASONRY PRODUCTS



Ivory 1111



Stonebriar 1322



Nutmeg 1406



Standard Dark Gray 1010



Cream 1110



066 Suede 1370



Cinnamon 1245



Gray Type N 1000



Wheat 1321



Colonial Buff 1300



Redwood 1220



Lite Buff 1315



Antique Buff 1320



Cahaba Beige 1184



Calvary 1401



Extra Dark 1011



Liberty Tan 1342



Galleria Red 1202



Cocoa 1402



Midnight 1020

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The colors depicted in this brochure are an approximation of the various colors that are available when using CEMEX Custom Color Masonry Cements. The actual mortar color is affected by many factors including the color of the sand used on the project, mixing procedures, correctly placed flashing and weeps, covering materials and walls as built, proper tooling practices, effective masonry cleaning, and curing. As CEMEX has no control over the other ingredients mixed with this product or the final application, CEMEX does not and cannot warrant the finished work. The user is responsible for following industry standards and recommended practices.



CEMEX CUSTOM COLOR

Whether it's brick, color block or stone construction, CEMEX Custom Color Masonry Cement provides the consistent, long-lasting and precise color everyone wants. Homeowners love choosing just the right color to complement exterior walls. Architects appreciate the enhanced aesthetics of CEMEX Custom Color Masonry Cement. Builders want to provide clients with options, while masons want a product that's readily available and easy to work with in the field.

With our many locations throughout the southeastern United States, CEMEX Custom Color Masonry Cement is readily available to meet everyone's needs. Our extensive sales network and technical support services also ensure innovative solutions for our valued customers and partners.

All of which explains why CEMEX Custom Color Masonry Cement has become such a popular choice for both residential and commercial construction. CEMEX Custom Color Masonry Cement is also available in Portland cement and lime, mortar cement and AccuMix, our pre-blended/sanded mortar mix.

CEMEX CUSTOM COLOR MASONRY PRODUCTS

CEMEX, America's number one producer of cementitious products for masonry construction is offering a complete line of Custom Color products for masonry mortars.

These factory prepared products which are manufactured under rigid quality controlled conditions include:

- Custom Color Masonry Cements, Type N and Type S are available in formulations containing Masonry Cement, Mortar Cement, or Portland Cement/Lime.
Mortars containing CEMEX Custom Color Masonry Cements will comply with the ASTM C270 "Mortar for Unit Masonry" when properly proportioned and mixed with masonry sand conforming to ASTM C144 "Aggregate for Masonry Mortar".
- AccuMix Preblended Mortar Mixes, Type N and Type S mortars are available in formulations containing Masonry Cement, Mortar Cement, or Portland Cement/Lime. AccuMix Preblended Mortar Mixes containing water repellent admixtures are also available.
AccuMix Preblended Mortar Mixes conform to the proportion and property specifications of ASTM C270 "Mortar for Unit Masonry" for Types N and S.

When specifying a CEMEX Custom Color Masonry Product, it is recommended that the product name, color selection, and color code be included in the specifications to ensure that the specified color will be consistent from project to project.

Contact your local Sales Manager for additional information.