



November 2016



CEMEX USA President **Ignacio Madridejos** and Texas/ New Mexico Regional President **Scott Ducoff** recently visited the **El Carmen** ecological reserve to see the area's award-winning conservation efforts firsthand. This year, the Wildlife Habitat Council (WHC) named El Carmen a Gold Tier Program of the Year—the organization's highest honor—in recognition of CEMEX's conservation efforts and biodiversity protection projects there. In addition to that award, the El Carmen also received the WHC's Species of Concern Project Award, the Mammals Project Award, the Desert Project Award, and the Forest Project Award for 2016.



Our Communities



Webeor Builders took home top honors in the residential housing category at the **25th Annual CEMEX Building Award** ceremony in Mexico City on November 10. Webeor's **Lumina** high-rise, a luxury residential complex in downtown San Francisco, beat out 10 other finalists from all over the world to claim first place in its category. Two other projects from the U.S. were also among the 60 global finalists at this year's event: the **Tempe Town Lake Dam** in Arizona and the **Faka Union Pump Station** in Florida.



Our Customers



Thirty Boy Scouts from all over Miami-Dade County and their parents got a real-life lesson in mining and geology at **FEC Quarry** during our Florida Region's fourth Boy Scout Camp. The scouts started off with a safety meeting and then enjoyed a mine tour, where they learned all about the rock-mining process and the history of the quarry. They also heard presentations and participated in an exercise where they were taught how to identify minerals. At the end of the day, they earned their Mining in Society and Geology Merit Badges.



Our Communities



Our Ready-Mix USA team recently won a second place Merit Award in the supplier category from the Alabama Chapter of the Association of Builders and Contractors (ABC) for their work on the Mercedes Benz Body Shop in Vance, Alabama. The shop is where Mercedes-Benz produces many of its models for the North American market. The award is part of ABC's Excellence in Construction program, which recognizes outstanding construction projects across the nation. Great work, Ready-Mix USA!



Our Customers



Safety is the top priority at CEMEX USA, and we are very proud of all of our employees who work safely each and every day as we pursue our goal of Zero4Life. We'd like to give special recognition to four facilities across the country that recently marked major safety milestones. Our **Lyons Cement Plant** this month achieved 365 days without an LTI. At **Balcones Quarry**, our team marked 365 days without a recordable injury. In **Fairborn**, our cement plant team passed 700 days without an LTI, and at our **Demopolis Cement Plant**, the team recently celebrated 600 days without an LTI. Kudos to these teams and all of our other injury-free facilities. Way to put safety first!



Our People



A Kaizen approach was taken to improve and stabilize the loading process of railcars at our **Balcones Cement Plant**, and it's already saved more than \$760,000. Over the past year, the average tonnage of railcars filled with cement was about 9 tons below the optimal value of 114 tons per car. During the Kaizen, team members analyzed the problem and developed new Standard Work to ensure that initial set points, loading procedures and final load settings were consistent. By replicating this approach at other plants, the total savings per year is expected to exceed \$1.5 million!



Operational Excellence



The Livermore Valley Chamber of Commerce / Leadership Livermore group got a firsthand look at the mining industry during a tour of the **CEMEX Eliot Quarry** in California. Plant Manager **Ryan Barrett** and Bay Area Operations Manager **John Trembley** hosted the group, teaching them about CEMEX's commitment to safety, quarry operations and reclamation work and giving them a guided mine tour. Leadership Livermore is a nine-month educational series for local business leaders. They planned the outing as part of their Big Business Day event, which included tours of three large companies in the Bay Area.



Our Communities



In addition to **El Carmen's** Wildlife Habitat Council honors, three other U.S. facilities were also recognized at the 2016 WHC Awards for their sustainability efforts and environmental initiatives. The **Clinchfield Cement Plant** earned Silver Tier re-certification this year, and the **Victorville Cement Plant** earned new Silver Tier certification, which means that all of CEMEX USA's cement plants are now WHC-certified! The **Center Hill Quarry**, which hosts a huge Earth Day event each year that was featured during the WHC Conservation Academy webinar over the summer, also earned Gold-Tier re-certification in 2016. Congratulations to these three facilities on their continued efforts in sustainability and environmental stewardship!



Our Communities