



Houston VP/GM **Pat Strader** from our **Texas-New Mexico Region** will be the 2016-2017 Chairman of the Board for the Texas Aggregates & Concrete Association (TACA). TACA was created in 1974 to represent aggregates, concrete, cement, admixtures, fly ash and other construction-material producers and promote their best interests. "It's a great honor to represent CEMEX as the chairman of TACA. This is an important organization for our industry, and I'm looking forward to contributing to its continued success," Strader said. Way to go, Pat!



Our **Jacksonville Ready-Mix Team** donated concrete to Mandarin High School's Artificial Reef Program! Jacksonville Account Manager **Dan Holt** and driver **Alvin Welch** from Baymesdows met with students and faculty to pour concrete into their reef ball molds. Each mold required a yard and a half of concrete. Since 1989, Mandarin High has made close to 100 reef balls that have been deployed off the coast of Jacksonville and St. Augustine to help restore the habitat and create artificial reefs.



The **I-4 Ultimate Improvement Project**, a 21-mile makeover of Central Florida's main interstate, will change the driving experience for countless Florida residents and visitors for decades to come. It's the largest and most complex infrastructure project underway in the State of Florida today. CEMEX is expected to supply more than 4,900 truckloads of reinforced concrete pipe and more than 375,000 of the 620,000 cubic yards of concrete required for the project, which is being built by SGL Constructors, a joint venture of Skanska, Granite and Lane.



Health and wellness are among CEMEX's top priorities, so we're especially proud of this group of ladies at our CEMEX USA corporate office in Houston. They organized their own "Biggest Loser" challenge to help motivate and inspire each other to eat right and exercise. In all, they worked together to lose a total of 116.4 lbs and 304.5 inches. What an impressive commitment to living a healthy lifestyle – keep up the good work!



Catching up with the current class of our **Talent Development Program** – they just completed the Environmental Module of their training at the **Knoxville Cement Plant**, where they learned about air, water and waste regulations and CEMEX USA's environmental program. Special thanks to **Angelica Wong, Matthew Silveira, Lillian Deprimo, Kim Dennis, Robert Hocks** and the Knoxville team for making this training a success. We're proud of our TDPs!



Cindy Arbogast used her 5S skills in the conference rooms at the Van Buren Office in Phoenix by creating standard work and utilizing visual management to ensure her improvements are sustainable. Others in the office have since noted how it's a pleasure to walk into a meeting room in the office, since all the waste has been eliminated. What's more, it's easy to identify what needs to be done to maintain the improvements. Cindy says she likes to keep things simple and have everything in its proper place, which is what 5S is all about.



CEMEX team members met with representatives from the PCA and the EPA recently at our **Balcones Cement Plant** to show them the NESHAP system, help the reps gain a better understanding of the cement-manufacturing process and discuss the post-NESHAP regulatory requirements of the Clean Air Act. The visit, which was coordinated by VP – Environmental Affairs, **Satish Sheth**, was very productive and included many candid discussions, including one on improving the information exchange on future regulatory activities. Great work by Satish and his environmental team!



Our Aggregates, Cement, Ready-Mix and Transport divisions in **Hernando County, Fla.**, recently made a \$15,000 donation to the **Hernando County Commission** to help fund a much-needed sidewalk project in Spring Hill. Residents have been asking for the sidewalk for four years, because pedestrian traffic had no way of passing through the area without going into the road. Kudos to our Hernando County team for coming together to make their community a better and safer place!

