



April 2016 Newsletter



One of the ways CEMEX USA strives to build a better future for our communities is through our steadfast dedication to sustainability and conservation, and what better day to celebrate those efforts than Earth Day?! Team members from around our US operations—from Apple Valley, Calif., to Demopolis, Ala., to Center Hill Quarry in Fla., to our corporate offices in Houston—marked the occasion with special community events, service projects and tree plantings. Thanks to all who participated!



Our Communities



The 2016 Aggregates Global Workshop, hosted in Houston, was a smashing success! Seventy executives from around the CEMEX global aggregates network were in attendance, sharing best practices, brainstorming ways to improve our network and working together to build a rock solid business. Special thanks to CEMEX CEO Fernando A. Gonzalez for kicking off the conference, CEMEX USA President Ignacio Madrideojos and Texas/New Mexico Regional President Scott Ducoff for hosting, and to all of our guest speakers and panelists for their time and expertise!



Our People



Another outstanding class of TDPs officially graduated from our TDP program in Houston this month. The class traveled to the Lone Star State to visit our corporate offices, meet with CEMEX USA President Ignacio Madrideojos and present their Breakthrough/Continuous Improvement projects to some of our executives and the incoming class of TDPs. Kudos to this latest group of up-and-coming leaders!



Our People



Our colleague Jason Clem was recently recognized by Metromont Corporation for being courteous, attentive and putting safety first during a delivery in Rockmart, Georgia.

Customer Centricity and Operational Excellence are key to our operations, so when a customer compliments one of our team members, we want everyone to know about it! Metromont Corporation recently emailed the CEMEX USA corporate office and recognized cement tanker driver Jason Clem for his commitment to safety and exceptional service. Way to go, Jason! This is the perfect example of focusing on mindset in pursuit of operational excellence!



Operational Excellence



Congratulations to our aggregates operations that were recognized for superior environmental stewardship and community involvement in 2015 by the NSSGA: Silver Environmental: 474 Sand Mine, F.E.C. Quarry, Davenport Sand Mine; Bronze Environmental: Brooksville Quarry, Deerfield Sand Mine, Inglis Quarry, Krome Quarry, Lake Wales Sand Mine, SCL Quarry, St. Catherine Mine, Union Sand Mine; Silver Community Relations: 474 Sand Mine, Coolidge Plant, Lake Wales Sand Mine; Bronze Community Relations: Davenport Sand Mine, F.E.C. Quarry.



Operational Excellence



The CEMEX Demopolis Cement Plant's wildlife team has been building wood duck and eastern bluebird nesting boxes with the help of local high school students in Alabama. The boxes were installed around onsite pond banks to provide supplemental nesting habitats for these species, which have fewer natural nesting spaces available. The plant sits on 1,970 acres, of which 1,620 are actively managed for wildlife.



Our Communities



Eleven ready-mix drivers participated in the 2016 Arizona Safety Rodeo this month. All participants were scored on a quiz, pre-trip inspection and an obstacle course. Thomas Comeau of Apex Ready Mix walked away with the first place prize of \$500 cash and a plaque. Jeff Bard, also of Apex, earned second-place honors and Apex driver Roni Swartwoudt took home the third-place prize. Congrats to all who participated—Our drivers are the best in the biz!



Our People



There's no better way to build a better future for our communities than investing in the education of our youth. CEMEX team members in Brooksville, Florida, did just that, hosting another successful Boy Scout Camp. The day-long camp included a personalized mine tour and lessons on safety, mining, geology, environmental and community relations. At the end of the day, all the scouts earned Mining in Society and Geology merit badges.



Our Communities



The Odessa Cement Plant has been doing their part in their community, both for their fellow residents and for their furry friends! Volunteers from the plant recently took part in the Keep Odessa Beautiful campaign, adopting a spot in the town and participating in a roadside trash clean-up event. Members of the plant's environmental team also organized an employee pet-supply drive and donated all of the goods to the Humane Society of Odessa.



Our Communities



Nothing comes before safety at CEMEX – not even new business. Florida Customer Service Rep Randy Gilchrist made a tough decision for safety recently, refusing a job from a customer that required ready-mix concrete delivery over a questionable wooden bridge. As fate would have it, another contractor/concrete supplier took the job, and the bridge collapsed. Fortunately, no one was hurt. Way to put safety first, Randy!



Our Customers